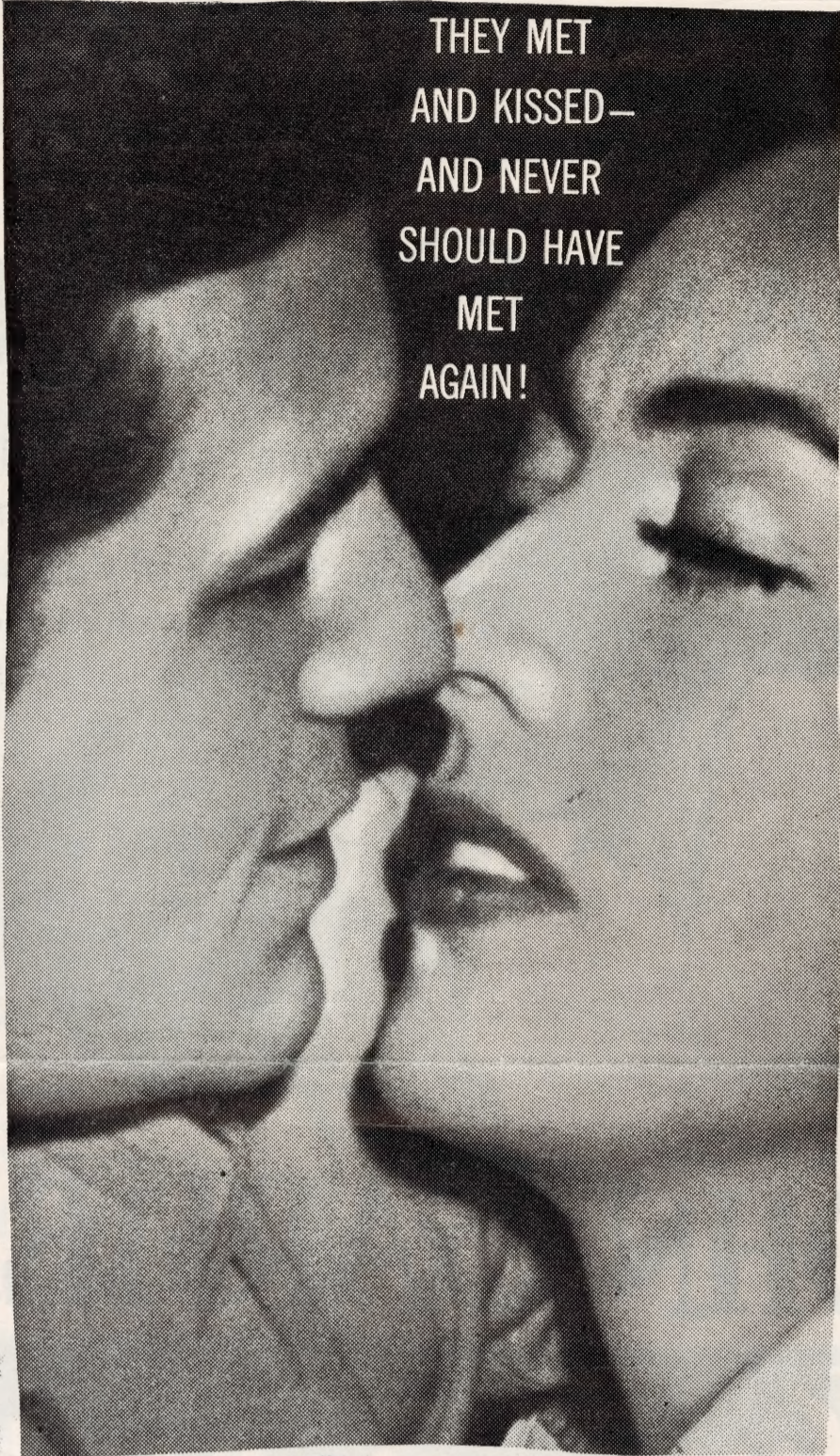




Winner of the 1945 Academy Award for 'Mildred Pierce' in Another History-making Role!

# JOAN CRAWFORD



THEY MET  
AND KISSED—  
AND NEVER  
SHOULD HAVE  
MET  
AGAIN!

# JOHN GARFIELD

# "Amoresque"

WITH OSCAR LEVANT

DIRECTED BY J. CARROL NAISH · JEAN NEGULESCO · JERRY WALD

PRODUCED BY  
Screen Play by Clifford Odets and Zachary Gold • Based on  
a Story by Fannie Hurst • Music Conducted by Franz Waxman



*The New Warner Achievement - One of the Greatest of All!*

Mat 403 — 4 columns x 13¾ inches (760 lines)

**(For this ad in 3 column size, See Page 6A)**

# JOAN CRAWFORD

WINNER OF THE 1945 ACADEMY AWARD FOR 'MILDRED PIERCE' IN ANOTHER HISTORY-MAKING ROLE!



"Love me now," she said, "hate me later" . . . and then all the warmth of their nearness engulfed these two who met and kissed and never should have met again!

# JOHN GARFIELD

## "Humoresque"

WITH OSCAR LEVANT  
DIRECTED BY J. CARROL NAISH • JEAN NEGULESCO  
PRODUCED BY JERRY WALD



Screen Play by Clifford Odets and Zachary Gold • Based on a Story by Fannie Hurst • Music Conducted by Franz Waxman

*The New Warner Achievement - One of the Greatest of All!*

Mat 401 — 4 columns x 10¼ inches (572 lines)

(For this ad in 5 column size, See Page 1A)

8 1/2"

When you love  
this hard-  
you can lose  
so much!




THE WINNER OF THE 1945 ACADEMY AWARD FOR  
'MILDRED PIERCE' NOW IN ANOTHER HISTORY-MAKING ROLE!

**JOAN  
CRAWFORD**

**JOHN  
GARFIELD**

**WARNERS'**  
*Humoresque*

WITH  
**OSCAR  
LEVANT**



DIRECTED BY J. CARROL NAISH • PRODUCED BY JEAN NEGULESCO • JERRY WALD

SCREEN PLAY BY CLIFFORD ODETS AND ZACHARY GOLD • BASED ON A STORY BY FANNIE HURST  
MUSIC CONDUCTED BY FRANZ WAXMAN

Mat 208 — 2 columns x 10 $\frac{1}{8}$  inches (284 lines)

ONE OF THE  
GREATEST  
OF ALL  
WARNER  
PICTURES



JOAN ('MILDRED PIERCE')  
**CRAWFORD**

JOHN  
**GARFIELD**

*Humoresque*

WITH OSCAR LEVANT • J. CARROL NAISH  
DIRECTED BY JEAN NEGULESCO • PRODUCED BY JERRY WALD  
SCREEN PLAY BY CLIFFORD ODETS AND ZACHARY GOLD  
BASED ON A STORY BY FANNIE HURST  
MUSIC CONDUCTED BY FRANZ WAXMAN

Mat 105 — 1 column x 8 inches  
(112 lines)

2 ADS ON ONE MAT

MAT 101

**JOAN CRAWFORD  
JOHN GARFIELD**  
THE NEW WARNER ACHIEVEMENT  
*Humoresque*

WITH OSCAR LEVANT • J. CARROL NAISH • PRODUCED BY JEAN NEGULESCO • JERRY WALD  
SCREEN PLAY BY CLIFFORD ODETS AND ZACHARY GOLD • BASED ON A STORY BY FANNIE HURST  
MUSIC CONDUCTED BY FRANZ WAXMAN

WARNER ACHIEVEMENT

**JOAN CRAWFORD  
JOHN GARFIELD**  
*Humoresque*

WITH OSCAR LEVANT • J. CARROL NAISH • PRODUCED BY JEAN NEGULESCO • JERRY WALD  
SCREEN PLAY BY CLIFFORD ODETS AND ZACHARY GOLD • BASED ON A STORY BY FANNIE HURST  
MUSIC CONDUCTED BY FRANZ WAXMAN

JOAN CRAWFORD

**NOW!**

JOHN GARFIELD



IN WARNERS'  
*Humoresque*

WITH OSCAR LEVANT  
J. CARROL NAISH

**THEATRE**

DIRECTED BY JEAN NEGULESCO · PRODUCED BY JERRY WALD

Screen Play by Clifford Odets and Zachary Gold • Based on a Story by Fannie Hurst • Music Conducted by Franz Waxman

Mat 207 — 2 columns x 8 inches (222 lines)

JOAN CRAWFORD

THE WINNER OF THE  
1945 ACADEMY AWARD  
FOR 'MILDRED PIERCE'  
NOW IN ANOTHER  
HISTORY-MAKING ROLE!

JOHN GARFIELD



WARNERS'  
*Humoresque*

WITH OSCAR LEVANT  
J. CARROL NAISH

(THEATRE)

DIRECTED BY JEAN NEGULESCO · PRODUCED BY JERRY WALD

SCREEN PLAY BY CLIFFORD ODETS AND ZACHARY GOLD. BASED ON A STORY BY FANNIE HURST • MUSIC CONDUCTED BY FRANZ WAXMAN

Mat 206 — 2 columns x 5 1/4 inches (144 lines)

SEE IT!  
SEE  
GREATNESS!



THE WINNER OF THE  
1945 ACADEMY AWARD  
FOR 'MILDRED PIERCE'  
NOW IN ANOTHER  
HISTORY-MAKING ROLE!

JOAN  
CRAWFORD

JOHN  
GARFIELD

in  
*Humoresque*

NEW WARNER  
ACHIEVEMENT

WITH OSCAR LEVANT · J. CARROL NAISH

DIRECTED BY JEAN NEGULESCO · PRODUCED BY JERRY WALD  
SCREEN PLAY BY CLIFFORD ODETS AND ZACHARY GOLD • BASED ON A STORY BY FANNIE HURST • MUSIC CONDUCTED BY FRANZ WAXMAN

Mat 107 — 1 column x 12 ins.  
(167 lines)

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